

As part of its ongoing Entrepreneurs' Foundation Workshop Series, Brookhaven National Laboratory, in conjunction with the Long Island Forum for Technology (LIFT), is proud to host the rollout of the New York Innovation Marketplace. Other partners in providing this innovation resource for New York State include the New York State Foundation for Science, Technology and Innovation (NYSTAR) and the Eureka! Winning Ways Team from the National Institute of Standards and Technology's Manufacturing Extension Program (NIST MEP).

THE NEW YORK INNOVATION MARKETPLACE

Where business opportunities can be found, understood, and valued

During the workshop we will introduce and demonstrate the New York Innovation Marketplace, a web-enabled resource where business opportunities can be found, understood, and valued. Entrepreneurs will learn to present their ideas as easy-to-understand product or service concepts, accompanied by market research-driven professional sales forecast data. Information about opportunities for purchasing, investment, distribution, and manufacturing innovations will be defined in simple language. These opportunities are now readily available on the web to entities seeking innovative products and services for their markets.

April 25, 2011

**Brookhaven National Laboratory
Brookhaven Center, Building 30
Upton, NY 11973**

Who Should Participate

- Inventors with technologies that are close to being market ready
- Organizations with technologies available for commercialization or licensing
- Entrepreneurs
- Companies both large and small
- Investors
- Business incubators
- Technology transfer professionals
- Economic Development organizations

Overview of the New York Innovation Marketplace

1:00 – 2:30 p.m.

Break

Hands-on Innovation Marketplace Workshop

2:45 – 7:15 p.m.

To obtain the most benefit from this hands-on workshop, please visit <http://www.bnl.gov/imworkshop>

To Register for this event please visit

<http://www.bnl.gov/imworkshop>

Deadline: April 21, 2011

For more information on the New York Innovation Marketplace, please visit <http://newyorkinnovation.planeteureka.org/marketplace/newyork>

Visit us at <http://www.bnl.gov/tcp/> to learn about exciting new technologies developed at Brookhaven National Laboratory.

